

HERMANN

VINTAGE CHARM TIMELESS BEAUTY



Hermann was named "Best Small-City Getaway" in AAA's Best of the Midwest poll and "Missouri's Most Beautiful Town" by Rural Missouri Magazine. Forbes Magazine calls Hermann "One of the prettiest towns in America."



World-class wineries offer tasting and cellar tours.



Museum tours tell the fascinating story of the immigrants who built a town that would be "German in every particular."

Known as the gentle giants, English Shire draft horses are a popular attraction at Hermann Farm.



Many beautiful old buildings in the historic district have taken on new life as shops, galleries and restaurants.

OPPORTUNITIES IN HERMANN FOR THE GROUP TOUR MARKET

WINERIES, BREWERIES & DISTILLERIES

- Adam Puchta Winery — *Food and wine pairings for groups*
- Hermannhof Winery — *VIP cellar tours and tasting*
- Oak Glenn Winery — *Outdoor seating with spectacular views*
- Stone Hill Winery — *Grapes to Glass VIP cellar tours and tasting*
- Tin Mill Brewery — *Tasting and tours at Missouri's only true lager microbrewery*
- Fernweh Distillery — *Taste all our handcrafted small-batch spirits*
- Black Shire Distillery — *Whiskey, brandy and gin samples served in the original distillery at the Living History Farm*

MUSEUMS

- Deuschheim State Historic Site
Missouri's German heritage site offers interpretive displays and guided tours.
- Historic Hermann Museum at the German School
Newly restored museum rooms explore life in early Hermann.
- Living History Farm
Located on 200 acres within the city limits
- Starkenburg Shrine and Museum
Historic Shrine of Our Lady of Sorrows. Guided tours available.
- White House Hotel
Group tours with actors in period costume available by appointment.

OTHER VENUES

- Hermann Wurst Haus
Located in the downtown Historic District. Group tours and tasting available.
- Swiss Meat and Sausage Co.
In Swiss, 12 miles south of Hermann. Groups tours and tasting available.

FOOD SERVICE FOR GROUPS

- 4th Street Pizza
- Alpenhorn Gasthaus
- Fernweh Restaurant and Distillery
- Harvest Table
- Hermann Cottage
- Hermann Diner
- Hermann Hill Village
- Hermann Wurst Haus
- Swiss Meats
- Tin Mill Restaurant
- Vintage Restaurant at Stone Hill Winery



Location

Hermann is on the Missouri River, between Jefferson City and St. Louis. From I-70, take Highway 19 south 15 miles.

Mileage to Hermann

Branson.....	220
Hannibal	87
St. Louis	80
Kansas City.....	220
Lake of the Ozarks.....	130

Group Tour Services

- Step-on guides and guided tours
- Staffed Welcome Center
- Welcome receptions and hospitality breaks
- Customized itineraries
- Winery tours and tastings
- Recreational activities (Katy Trail, biking, golf, zipline)
- German musicians and other entertainers
- Liaison for attractions, lodging and restaurants
- Coordination of service providers
- Promotional materials
- Information packets
- Site inspections and FAM tours

Jennifer Davis

Hermann Area Chamber of Commerce Group Tour Coordinator
573-486-0466 • tours@VisitHermann.com • VisitHermann.com