

New Member/New Business Chamber Welcome Program

Process

- 1) Periodically throughout the year, members will be solicited for gifts, trinkets, business cards, wine, etc., to place in the welcome baskets to ensure baskets can be prepared at any time.
- 2) Once a New Member application/fee is received, the Executive Director will prepare a welcome basket that includes member gifts, trinkets, business cards, wine, etc.
- 3) The Executive Director will coordinate a visit to the new member with a member of the Chamber Board. This will occur within 60 days of receiving the application/fee.
- 4) During this visit the Executive Director and Board Member will review the benefits of Chamber membership and review the communication and promotion opportunities that the Chamber provides. Answer any questions about their membership. Inform them of next After Hours or Quarterly Meeting.
- 5) In addition to the above, if the new business holds a ribbon cutting ceremony, the current year membership fee will be waived.
- 6) Introduce the New Member at the next After Hours and Quarterly meeting.