

HERMANN SHOP & STROLL



GUIDED SHOPPING TOURS *for* GROUPS

It's your day . . . have it your way!

Our group tour coordinator will work with you to plan a shop-and-stroll day in Hermann that is custom-made for your group.

For example, you might want to choose a morning activity, enjoy lunch at the venue of your choice, then spend the afternoon shopping. Or you could spend the entire day visiting shops—the choice is yours.

Your group will find lots to see and do in Hermann, from fascinating German heritage museums to wine cellar tours and sausage-making demonstrations.

The cost of this guided tour is \$5 per person.

To learn more, Contact Kay Schwinke, 573-690-7779, HermannGroupTours@hotmail.com.



PARTICIPATING SHOPS

ACE OF SPADES GARDEN ART

Copper garden art by Alice Calboun

GOOD BUYS

T-shirts, Hermann souvenirs and novelty items

HERMANN FLORIST

Flowers, plants and décor for home and garden

RED BARN FRAME SHOP

Custom framing, antiques, arts & crafts supplies and gifts

RICKY'S CHOCOLATE BOX

Nearly 70 kinds of handmade chocolates

SALEIGH MOUNTAIN LEATHER CO.

Quality handcrafted leather goods

SUGAR MOMMA'S

Old-fashioned candies, pies and locally made gifts

TALLEY AND COMPANY

Everything from antique furniture to memorabilia

TERRAFLORA

Full service florist, botanicals, gifts and home décor

TIMELESS ACCENTS

Gift items and home décor accessories

TOPIARIES

New and vintage items for garden and home

TYPE STYLES

Antiques, gifts, vintage advertising, candles

OPPORTUNITIES IN HERMANN FOR THE GROUP TOUR MARKET

WINERIES, BREWERIES & DISTILLERIES

- Adam Puchta Winery — *Food and wine pairings for groups*
- Hermannhof Winery — *VIP cellar tours and tasting*
- Oak Glenn Winery — *Outdoor seating with spectacular views*
- Stone Hill Winery — *Grapes to Glass VIP cellar tours and tasting*
- Tin Mill Brewery — *Tasting and tours at Missouri's only true lager microbrewery*
- Fernweh Distillery — *Taste all our handcrafted small-batch spirits*
- Black Shire Distillery — *Whiskey, brandy and gin samples served in the original distillery at the Living History Farm*

MUSEUMS

- Deuschheim State Historic Site
Missouri's German heritage site offers interpretive displays and guided tours.
- Historic Hermann Museum at the German School
Newly restored museum rooms explore life in early Hermann.
- Living History Farm
Located on 200 acres within the city limits
- Starkenburg Shrine and Museum
Historic Shrine of Our Lady of Sorrows. Guided tours available.
- White House Hotel
Group tours with actors in period costume available by appointment.

OTHER VENUES

- Hermann Wurst Haus
Located in the downtown Historic District. Group tours and tasting available.
- Swiss Meat and Sausage Co.
In Swiss, 12 miles south of Hermann. Groups tours and tasting available.

FOOD SERVICE FOR GROUPS

- Alpenhorn Gasthaus
- Concert Hall and Barrel
- Harvest Table
- Hermann Cottage
- Hermann Hill Village
- Hermann Wurst Haus
- Swiss Meats
- Vintage Restaurant at Stone Hill Winery
- Fernweh Restaurant and Distillery
- Hermann Diner



Location

Hermann is on the Missouri River, between Jefferson City and St. Louis. From I-70, take Highway 19 south 15 miles.

Mileage to Hermann

Branson.....	220
Hannibal	87
St. Louis	80
Kansas City.....	220
Lake of the Ozarks	130

Group Tour Services

- Step-on guides and guided tours
- Staffed Welcome Center
- Welcome receptions and hospitality breaks
- Customized itineraries
- Winery tours and tastings
- Recreational activities (Katy Trail, biking, golf, zipline)
- German musicians and other entertainers
- Liaison for attractions, lodging and restaurants
- Coordination of service providers
- Promotional materials
- Information packets
- Site inspections and FAM tours

Kay Schwinke, CTIS

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Hermann Area Chamber of Commerce • 800-932-8687 • VisitHermann.com