

# HERMANN

VINTAGE CHARM TIMELESS BEAUTY



Hermann was named "Best Small-City Getaway" in AAA's Best of the Midwest poll and "Missouri's Most Beautiful Town" by Rural Missouri Magazine. Forbes Magazine calls Hermann "One of the prettiest towns in America."



World-class wineries offer tasting and cellar tours.



Museum tours tell the fascinating story of the immigrants who built a town that would be "German in every particular."

Known as the gentle giants, English Shire draft horses are a popular attraction at Hermann Farm.



Many beautiful old buildings in the historic district have taken on new life as shops, galleries and restaurants.

# OPPORTUNITIES IN HERMANN FOR THE GROUP TOUR MARKET

## WINERIES, BREWERIES & DISTILLERIES

- Adam Puchta Winery — *Food and wine pairings for groups*
- Hermannhof Winery — *VIP cellar tours and tasting*
- Oak Glenn Winery — *Outdoor seating with spectacular views*
- Stone Hill Winery — *Grapes to Glass VIP cellar tours and tasting*
- Tin Mill Brewery — *Tasting and tours at Missouri's only true lager microbrewery*
- Fernweh Distillery — *Taste all our handcrafted small-batch spirits*
- Black Shire Distillery — *Whiskey, brandy and gin samples served in the original distillery at the Living History Farm*

## MUSEUMS

- Deuschheim State Historic Site  
*Missouri's German heritage site offers interpretive displays and guided tours.*
- Historic Hermann Museum at the German School  
*Newly restored museum rooms explore life in early Hermann.*
- Living History Farm  
*Located on 200 acres within the city limits*
- Starkenburg Shrine and Museum  
*Historic Shrine of Our Lady of Sorrows. Guided tours available.*
- White House Hotel  
*Group tours with actors in period costume available by appointment.*

## OTHER VENUES

- Hermann Wurst Haus  
*Located in the downtown Historic District. Group tours and tasting available.*
- Swiss Meat and Sausage Co.  
*In Swiss, 12 miles south of Hermann. Groups tours and tasting available.*

## FOOD SERVICE FOR GROUPS

- Alpenhorn Gasthaus
- Concert Hall and Barrel
- Harvest Table
- Hermann Cottage
- Hermann Hill Village
- Hermann Wurst Haus
- Swiss Meats
- Vintage Restaurant at Stone Hill Winery
- Fernweh Restaurant and Distillery
- Hermann Diner



## Location

Hermann is on the Missouri River, between Jefferson City and St. Louis. From I-70, take Highway 19 south 15 miles.

## Mileage to Hermann

Branson.....	220
Hannibal .....	87
St. Louis .....	80
Kansas City.....	220
Lake of the Ozarks.....	130

## Group Tour Services

- Step-on guides and guided tours
- Staffed Welcome Center
- Welcome receptions and hospitality breaks
- Customized itineraries
- Winery tours and tastings
- Recreational activities (Katy Trail, biking, golf, zipline)
- German musicians and other entertainers
- Liaison for attractions, lodging and restaurants
- Coordination of service providers
- Promotional materials
- Information packets
- Site inspections and FAM tours

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