

### **Business of the Month Recognition Program**

1. Eligible businesses are Chamber members in good standing who have brick and mortar businesses not related to lodging.
3. A business is randomly selected during the monthly Board of Directors meeting.
4. The Executive Director or a Board Member notifies the member of their selection and discusses the recognition and communication article. The business may want to consider running a special or offer a discount if customers mention the Business of the Month program.
5. A recognition article will be placed on the Chamber's Facebook Page and in the Executive Director's promotional emails. Board members with Facebook pages will be encouraged to share the article.