

# Hermann Area Chamber of Commerce

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150 Market Street  
Hermann, MO 65041

800-932-8687  
573-486-2744

January 31, 2018

Dear Sausage Makers:

The 39<sup>th</sup> annual Hermann Wurstfest is rapidly approaching. The dates for this year's festival are March 24<sup>th</sup>, and 25<sup>th</sup>. The sausage contest will occur on Saturday, March 24<sup>th</sup>, 2018. An entry form with specific details is enclosed. The popularity of this event continues to grow with each passing year. Each year thousands of people attend the event. Visitors are introduced to the attractions of sausage through displays, sampling and most of all the opportunity to speak directly to some of the noted sausage makes in the state.

**We will be using the facilities at Stone Hill Winery Pavilion and the store front building next door to the Hermann Lumber Company Do It Center located at 603 Market Street. \*\*Please note: a limited amount of water will be provided at the store front building, you may need to provide your own water for clean-up\*\*.**

There will be a daily admission charge of \$10.00 for each person 12 years and older to enter the facilities each day. All vendor participants will be given four free passes per business.

This letter is to serve as your invitation to participate in the 2018 Hermann Area Chamber of Commerce Wurstfest. We will be accepting **only** the first 10 approved vendor applications received before March 1<sup>st</sup> to participate.

- 1) You may place your sausage entries in the contest for quality judgment by a panel of experts in the area of meat processing and preparation.
  - a) Award Plaques and Fruit of the Vine Trophies will be presented for each category.
  - b) A "Best of Show" plaque will be presented for the overall best entry.
  - c) The judges' scores on each entry will be forwarded to each participant.
  - d) A press release will be sent to your local paper.
- 2) You can provide samples of your various sausage to the public for tasting, therefore reaching a wider market for your products.
- 3) You will have the opportunity to rent space to sell your products to the sampling public. Information on this aspect of the program is also included in this mailing.
- 4) All Sausage makers are invited to attend the reception at 6:00 p.m. at the Stone Hill Winery Pavilion on Saturday. The Wurstfest Committee will present the awards for the Professional and Amateur Sausage Makers contest winners.

We look forward to your acceptance of this invitation. Please return the enclosed forms by March 1<sup>st</sup>, 2018 so we can prepare our facilities for your presence.

If you have questions please contact Pam Jacquin @ 573-486-2086 or [pam.jacquin@swissmeats.com](mailto:pam.jacquin@swissmeats.com)  
Melissa Lensing @ 573-486-3212 or [director@visithermann.com](mailto:director@visithermann.com).

Sincerely,

Wurstfest Committee

# Hermann Area Chamber of Commerce

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## Wurstfest - 2018 RETAIL SAUSAGE SALES EXHIBITORS *PLEASE RETURN BY MARCH 1, 2018*

To those of you who choose to offer your sausage for sale during the Wurstfest, this communication will describe the terms and conditions under which this program will operate. The locations are listed in the attached letter.

There will be a booth rental charge that includes March 24<sup>th</sup> and 25<sup>th</sup>, 2018. This \$100.00 fee is payable in advance to the Hermann Area Chamber of Commerce. This fee includes the purchase of a special event business license. You will be provided with appropriate Missouri Sales Tax forms, which you are required to file separately for the Hermann-related sales. Adherence to this request is important for the establishment of a future acceptable relationship with the Wurst Festival.

This fee will entitle you to a **marketing space of sixteen (16) feet with limited electric available**. The only equipment or furnishings supplied will be three covered tables. It will be your responsibility to furnish all other items that might be required in conducting your business. In addition you and you alone represent the quality of your sausages and the Chamber shall be held harmless from any effects of your resultant sales and / or representation of your product.

- 1) All Participants are to be members of the professional classification.
- 2) Sales can commence at 9:00 a.m. on Saturday and 10:00 a.m. Sunday and will cease at 5:00 p.m. on Saturday and 4:00 p.m. on Sunday.
- 3) The only permissible sales are to be in the sausage category and processed meats and only to those types made specifically by you or your facility. Sales of prepared food products, such as sandwiches, which would compete with the Chamber's concession stand will not be permitted.

Review the terms and conditions of this agreement and if you desire to participate, first you must submit your fee and all completed forms to arrive at 150 Market Street, Hermann, Missouri, 65041, **NO LATER THAN MARCH 1, 2018**. Time will be required to secure the licenses and make arrangements to secure your sales location. Locations will be available on a first come first serve basis. Let us know if you have any questions.

Samples of products are encouraged. Please limit the amount of samples on display to 25. If you wish to have your logo in the booklet that thousands of visitors will receive. Please email it to Melissa Lensing, Executive Director for Hermann Area Chamber of Commerce no later than March 5, 2018 [director@visithermann.com](mailto:director@visithermann.com).

Business Name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Sales Tax # \_\_\_\_\_