

HERMANN

VINTAGE CHARM TIMELESS BEAUTY



Hermann was named "Best Small-City Getaway" in AAA's Best of the Midwest poll and "Missouri's Most Beautiful Town" by Rural Missouri Magazine. Forbes Magazine calls Hermann "One of the prettiest towns in America."



Hermann has more than 300 guest rooms in all price ranges, from cozy cottages to luxury suites.



World-class wineries on the scenic Hermann Wine Trail offer tasting and tours for groups.



Museum tours tell the fascinating story of Hermann's German heritage.



Many beautiful old buildings in the historic district have taken on new life as shops, galleries and restaurants.

OPPORTUNITIES IN HERMANN FOR THE GROUP TOUR MARKET

WINERIES & BREWERIES

- Adam Puchta Winery — *Food and wine pairings for groups*
- Hermannhof Winery — *VIP cellar tours and tasting*
- Oak Glenn Winery — *Outdoor seating with spectacular views*
- Stone Hill Winery — *Grapes to Glass VIP cellar tours and tasting*
- Tin Mill Brewery — *Tasting and tours at Missouri's only true lager microbrewery*

MUSEUMS

- Deuschheim State Historic Site
Missouri's German heritage site offers interpretive displays and guided tours.
- Historic Hermann Museum at the German School
Newly restored museum rooms explore life in early Hermann.
- Hermann Farm
Located on 160 acres within the city limits
- Starkenburg Shrine and Museum
Historic Shrine of Our Lady of Sorrows. Guided tours available.
- White House Hotel
Group tours with actors in period costume available by appointment.

OTHER VENUES

- Hermann Wurst Haus
Located in the downtown Historic District. Group tours and tasting available.
- Swiss Meat and Sausage Co.
In Swiss, 12 miles south of Hermann. Groups tours and tasting available.

FOOD SERVICE FOR GROUPS

- Alpenhorn Gasthaus
- Concert Hall and Barrel
- Harvest Table
- Hermann Cottage
- Hermann Hill Village
- Hermann Wurst Haus
- McKittrick Farmer's Mercantile
- Swiss Meats
- Vintage Restaurant at Stone Hill Winery



Location

Hermann is on the Missouri River, between Jefferson City and St. Louis. From I-70, take Highway 19 south 15 miles.

Mileage to Hermann

Branson.....	220
Hannibal	87
St. Louis	80
Kansas City.....	220
Lake of the Ozarks.....	130

Group Tour Services

- Step-on guides and guided tours
- Staffed Welcome Center
- Welcome receptions and hospitality breaks
- Customized itineraries
- Winery tours and tastings
- Recreational activities (Katy Trail, biking, golf, zipline)
- German musicians and other entertainers
- Liaison for attractions, lodging and restaurants
- Coordination of service providers
- Promotional materials
- Information packets
- Site inspections and FAM tours

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